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FRITZ HANSEN

SKAGERAK
BY FRITZ HANSEN

mater

modern rep group

Modern Rep Group connects the world's best modern design brands to the best designers and dealers to help create dynamic and inspired commercial, hospitality and lifestyle spaces. Exclusively through MRG.



Dow O'Neal

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After spending the past 16 years establishing and building Design Within Reach Contract, an industry-leading contract furniture business, Dow O'Neal brings his entrepreneurial spirit to a new firm rooted in his home state – Texas. Modern Rep Group (MRG) connects the world's best modern design brands to the best designers and dealers to help create dynamic and inspired commercial, hospitality, and lifestyle spaces.

Dow was a founding member of the DWR Contract business in San Francisco and launched DWR Contract's team in Texas in 2011. He forged deep relationships with iconic design brands while building a responsive and dedicated national team of salespeople fueled by exceptional customer service and expertly-crafted modern design furnishings.

With Modern Rep Group, Dow leverages these relationships to provide a tight, curated, assortment of furnishings. Launching with Loll Designs and Fritz Hansen (including the Skagerak Collection), in conjunction with the latest brands, Here Now, Casala, and Mater, Modern Rep Group offers designs that represent a range of aesthetics and use cases that serve needs as blended as the spaces that they support. Each brand is hand-picked by Modern Rep Group to offer proven solutions for collaborative spaces, canteens, and outdoor areas. These brands will be contract exclusive to Modern Rep Group for Texas, Oklahoma and Arkansas.



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